

JISC outreach activities

JISC roundtable consultations

Bonn, Germany, 14 June 2010



Daniele Violetti, Secretary of the JISC

UNFCCC secretariat, Sustainable Development Mechanisms

- **5 UNFCCC JI Technical Workshops organized by JISC** - Mar. 2006, Feb. and Oct. 2007, Sep. 2008, Sep. 2009
- **3 Roundtable consultations** in 2008, 2009, 2010 (e.g. discussion on DVM and JI PoA)
- **9 Q&A sessions** (during SBs and CMPs sessions)
- **3 side events** (during CMP.1, CMP.2 and CMP.4)

- **First UNFCCC Workshop** on the implementation of Article 6 projects under the Kyoto Protocol - May 2004 (before JISC establishment)
- **Participation of JISC members/alternates** in annual carbon market events (e.g., CarbonExpo, Carbon Market Insights)
- **Participation of the UNFCCC secretariat** in different events and meetings (e.g., Austrian JI/CDM workshop, Russian Carbon Market Forum, Carbon Forum America, Climate Change and Business Kiev)
- **Participation of the UNFCCC secretariat as exhibitor** at relevant carbon market events
- **Publication with JI-related information** prepared by the secretariat, updated periodically and distributed in events



JI interface on UNFCCC webpage (operational since mid-2007) contains:

- DFPs and procedures of Parties involved in JI
- JISC composition and meetings
- Criteria for baseline setting and monitoring + PoA
- Status of JI Projects (both Track 2 and Track 1)
- References (decisions, procedures, forms, guidance)
- Other issues (news, side-events, workshops, extranets)

JI webpage visitors – 9,762 users (monthly average)

- Registered users – 1,868
- News facility users (JI newsletter) – 1,752 (public, stakeholders)

PREPARATION OF A COMMUNICATION AND OUTREACH WORK PLAN

ENHANCED MEDIA OUTREACH

Enhance the relationships with press

WORKING WITH DFPs

Work closely with DFPs to reach policy makers and potential project participants

JISC ROUNDTABLE and TECHNICAL WORKSHOP

Preparation of this annual event to enhance the cooperation and interaction with JI stakeholders

PARTICIPATION IN CARBON MARKET EVENTS

Reach out to the carbon market community

COMMUNICATION TOOLS, SERVICES, PRODUCTS

Key information/communication tools, services, products for stakeholders and potential PPs (e.g, website enhancements, FAQ, update of the publication and audio files)



Thank you

